

Academic Blogging in the 21st Century Knowledge Economy



University of
**Southern
Queensland**

The University of Southern Queensland has generously funded a 2023 UniSQ Research Capacity Building Grant to be completed in conjunction with VIDA: Blog of the Australian Women's History Network.

The Opportunity

We are seeking academics who are **readers, authors, and editors of academic blogs** to participate in a **survey** about their experience with and perceptions of academic blogging.

The Team

The team brings together historians and social scientists with academic blogging experience.

Principal Investigator: Dr Ana Stevenson (University of Southern Queensland)

Co-Investigator: Dr Kieran Balloo (University of Southern Queensland)

Project Officer: Danaé Carlile (University of Southern Queensland)

The Project

Title: Academic Blogging and the Public Humanities in the 21st Century Knowledge Economy

Abstract: This project aims to investigate the influence of academic blogging on the twenty-first-century knowledge economy. Building on a developing literature about the position of academic blogging in the scholarly publishing landscape, this project is significant as the first mixed-methods study of its kind. Expected outcomes include greater understanding of the use and impact of academic blogs across the three core domains of a university's mission: teaching, research, and public engagement. Benefits include insight into the function of academic blogging at a juncture when the importance of public-facing research outputs is increasingly recognised.

Ethics: This project has gained ethics approval from the University of Southern Queensland {ETH2023-0103}.

Website: www.auswhn.org.au/blog/academic-blogging-public-humanities/

Get in Touch

To participate in the **survey**, please use this URL:

<https://surveys.usq.edu.au/index.php/457858?newtest=Y&lang=en>

Please contact Ana Stevenson with any further questions: ana.stevenson@usq.edu.au

unisq.edu.au

CRICOS: QLD 00244B, NSW 02225M TEQSA: PRV12081